

Council of Administrators of Special Education CASE Strategic Plan (Rev. 2016)

Goal 1: VOICE OF MEMBERSHIP CASE will be the voice of its members and provide proactive leadership in shaping policies that affect special education.	
Activities	
1.1	CASE will be recognized in the education community as the voice of Local Special Education Administrators and THE conduit for communicating with them.
1.2	The Policy and Legislation Committee shall continue to implement a process for seeking input from the members on legislative priorities and develop guidance and actions to respond to these issues and concerns. The committee shall proactively develop positions and talking points on future legislation such as ESEA and IDEA.
1.3	CASE will work to keep its members, as well as members of the larger education community informed of current information on Congressional and governmental activities and critical issues that will promote CASE positions.
1.4	The Policy and Legislative Committee and Research Committee will continue to strengthen CASE's research capacity so CASE can provide research based expertise policy makers need.
1.5	CASE will continue to strengthen its joint information sharing, collaboration and partnerships with other professional education associations, OSEP and other national education agencies.
1.6	CASE will continue to utilize services that provide current information on Congressional and governmental activities that promotes CASE positions and recommendations.
1.7	CASE will continue to utilize and expand the use of varied sources in the development and communication of CASE positions.
1.8	CASE will continue to promote CASE members for leadership positions in CEC.
1.9	CASE will continue to strengthen and expand collaboration with other associations with similar philosophies, other associations, and parent groups.
Goal 2: PROFESSIONAL DEVELOPMENT CASE will provide and facilitate access to critical and timely professional development to its membership.	
Activities	
2.1	The CASE Professional Development Committee will expand their efforts to determine professional development needs of CASE members.
2.2	CASE will increase the information and resources available on the website.
2.3	CASE will continue to build and maintain partnerships with other educational associations in providing professional development.
2.4	CASE will continue to utilize state-of-the-art technology in providing professional development: <ul style="list-style-type: none"> ➤ Virtual conferences/ institutes ➤ Webinar offerings ➤ Develop a WIKI /social platform ➤ Members only section for receiving text messages/alerts on issues ➤ Podcasts of hot topics
2.5	CASE will develop higher education partnerships that promote the investigation of research based practices for administrators and leaders of special education that are highly correlated to improved student outcomes.
Goal 3: MEMBERSHIP SUPPORT	

CASE will be active in the development and mentorship of special education administrators.	
Activities	
3.1	CASE will identify and disseminate research-based knowledge, skills, talents, and dispositions for the administration of special education.
3.2	CASE will disseminate both the CEC Advanced Knowledge and Skills for Administrators of Special Education and the CEC Knowledge and Skill Sets for all special educators.
3.3	CASE will develop processes for recognizing members who have demonstrated competencies as highly effective leaders and administrators of special education based on the CEC administrator of special education standards
3.4	CASE will partner with professional organizations and associations, education agencies, and governments at national and state level to recruit, retain and provide for succession of effective leaders of special education.
3.5	CASE leaders will work with its BOD members to have their unit association promote cross stakeholder partnerships in their states and provinces.
3.6	CASE will continue to disseminate the work of researchers, scholars, authors, and publishers that contribute to leadership development.
Goal 4: UNIT DEVELOPMENT	
CASE will focus on the development of effective state/provincial units and encourage them to utilize Unit Development and Membership Committee support.	
Activities	
4.1	The Unit Support Committee (USC) will assist with the development of new units.
4.2	CASE will monitor, review, and update membership recruitment and retention efforts including non-CASE Special Education Administrators.
4.3	The Unit Support Committee (USC) will maintain contact and provide support and technical assistance to CASE Units.
4.4	The Unit Support Committee (USC) will review annual reports to determine needed technical assistance by CASE Units and priorities for CASE actions.
4.5	CASE will offer multiple ways for units to share their activities, conferences, and products with each other.
4.6	CASE Membership Committee will continue to develop Annual CASE Membership Campaigns, including sharing the development of materials and suggested activities intended to promote national and state (Association/Unit) memberships.
	4.6.1 Annually, CASE will disseminate Membership Campaign materials to the Units and provide follow-up publicity using the CASE Website, CASE Weekly Update, and In CASE.
	4.6.2 During the month designated for the Membership Campaign, special offers/incentives will be made available and enhanced recruitment efforts will be visible.
	4.6.3 Membership retention and recruitment are also a year round endeavor and regular delivery of new and lapsed member lists as well as entire membership lists will be made available to Units to assist in this important foundational work.
4.7	CASE will continue to provide modest financial support for Units that submit an Annual Report to send a representative to the Annual BOD meetings..
4.8	CASE will continue to seek members' and unit input through surveys and email requests.
	4.8.1 Requests for surveys will be considered when received and appropriate survey questions will be created and distributed to the Membership. Survey information results will be shared for

learning.	
4.9	CASE will continue to reach out to non-CASE special education administrators to demonstrate that CASE is the voice and advocate for leaders and administrators of special education.
Goal 5: RESEARCH	
CASE will provide leadership in developing and advancing research based practices in special education administration that are highly correlated to improved student outcomes.	
Activities	
5.1	CASE will support leaders and administrators of special education by providing information on products, publications and research that promote best practices highly correlated to student outcomes
5.2	The Research Committee will continue to collect, analyze, and disseminate information on topics critical to the field in appropriate publications.
5.3	CASE will continue to work with identified researchers, scholars, authors, and publishers on producing publications that contribute to leadership development.
5.4	CASE will Inform members of the CASE Endorsees and of the nature and importance of the research component of the CASE Product Endorsement process.
5.5	The Publications and Product Review Committee will continue with ongoing review and evaluation of materials, products, and publications as related to research based practices for the membership.
5.6	CASE will develop vendor partnerships to support the identification and supply of research interventions and products.
Goal 6: FINANCIAL STABILITY	
CASE will maintain the financial stability of the organization.	
Activities	
6.1	CASE will increase non-dues revenue using a variety of strategies.
6.2	CASE will retain 6 months of operational costs in reserves.
6.3	The CASE Finance Committee will review the budget on an ongoing basis and make appropriate recommendations for increasing revenues and maintaining financial stability.